

MEDICINE+HUB

Let us register you for Medicine Hub

New straightforward option for practices to upload data to Medicine Hub

Dairy production is one of the most regulated sectors of UK farming and there are many different on-farm systems for collecting medicine use, and monitoring herd health and performance.

You have probably heard about Medicine Hub, the industry-wide initiative that is setting out to gather medicine data from cattle and sheep enterprises throughout the UK. This information is really important to demonstrate the high standards farmers work to throughout the country to customers, processors, retailers and international trading partners. In collaboration with industry, RUMA (Responsible Use of Antibiotics in Agriculture alliance) has set an ambitious target of 95% of UK dairy farms centrally reporting antibiotic use by 2024. Some milk buyers are already including this requirement in their contracts with farmers.

Medicine Hub has recently streamlined the process of uploading farm-specific sales data from vet practices to Medicine Hub. Once we have your permission in place – agreeing to share full access third party permission means that we, the practice, can populate it on your behalf and edit it, if needed. You will always own the data and be in control over how it is used.

Interested? We hope so. For more information, go to <https://www.medicinehub.org.uk>. There is also information there explaining how to start and what to do if you want your vet, software provider or other data holder to share data on your behalf. Further support is available via a dedicated bureau service at medicinehub@ahdb.org.uk (Tel 02477 719 414).

If you'd rather talk to one of the vets about how Medicine Hub can work for you, please don't hesitate to get in touch.

